



Powersonic

Case Study

Canadian Wire Harness manufacturing plugs into the future with VISUAL ERP software.

“VISUAL’s graphical depiction of a work order (routing & BOM) is not only uniquely suited for our custom manufacturing, it is very intuitive and user friendly. In addition, VISUAL will provide us easy access to operations data, allowing us to instantly retrieve any historical information.”

JASON RAMPERSAUD,
PRESIDENT, POWERSONIC INC.

Powersonic, Inc. is a contract wire harness supplier targeting all segments for industrial connectivity solutions. Located in Bolton, Ontario, Canada, they found their previous system lacking in numerous functional areas including production control, scheduling and inventory control.

Why VISUAL ERP?

The Contract Wire Harness industry is a \$1B market in North America. To meet this business potential and customer satisfaction objectives, Powersonic needed to correct inefficiencies in its manufacturing operations. The company’s legacy enterprise resource planning (ERP) solution was ineffective in inventory control, which led to frequent stock-outs and missed deliveries. The existing system also could not support efficient plant and production scheduling, which raised overtime costs that could have been avoided. “We expect that VISUAL’s Scheduler will increase our staff’s efficiency and utilization so that as revenue increases, we will not have to hire additional administration staff.” states Mr. Rampersaud, President, Powersonic, Inc.

“Detailed visibility into our operations and specific work orders will be critical for us to meet our anticipated growth.” VISUAL will accurately measure individual job performance which will assist employees responsible for estimating future jobs.

Improved workflow

According to Mr. Rampersaud, “VISUAL will improve our day-to-day operations tremendously,” he says. “Today, not having the information at the ready, we are forced to call our Customers back tomorrow. Now Customer Service will be able to immediately communicate job status. Also with integrated VISUAL CRM, everything about all customers will be at our finger tips at all times.”

Due diligence

Of the four solutions we evaluated (SAP, Epicor, & NAV), VISUAL ERP met our functionality needs best, right out of the box,” Rampersaud says. “Our interviews with companies using VISUAL, weighed heavily in our decision. The functional capabilities, ease of use and the excellent feedback from VISUAL’s customers such as Nelson Ind., made it the obvious choice.”



LOCAL SUPPORT IN CANADA

To ensure a smooth transition, Powersonic is utilizing Infor’s experienced service and implementation partner, Synergy Resources

who are located in Oakville, Ontario. Powersonic felt it was very important to rely on local and experienced support. Synergy Resources has been implementing VISUAL ERP with manufacturers for over 20 years. “The responsiveness of Synergy Resource’s support staff also helped tilt our decision in VISUAL’s favour.”

A rock solid solution

Powersonic sought an integrated solution that would link its manufacturing operations with inventory, purchasing, plant scheduling, operational work ows and at the same time provide instant information access. “Our primary objective was to implement an industry tested solution that will forecast workload as well as provide automatic shop floor feedback.”

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“VISUAL will not only provide that, it will play an important role in our overall corporate strategy as we grow our core business and diversify into new markets.

JASON RAMPERSAUD, PRESIDENT, POWERSONIC INC.