

## **Duet Connector**

## Meet the new way to connect your business

Most organizations have customer data that is scattered across several platforms; making sales, marketing, and services processes time consuming. This can lead to lost revenue opportunities and diminished overall customer experience. Duet is designed to help your company close that traditional gap in communications between front and back office.

## Help Your Company Improve Overall Productivity

Duet consolidates data into one single platform, providing your company full customer visibility in one place.

- The Sales Team can focus their time and effort on selling, by eliminating inefficient internal communication.
- Marketing will be able to develop customized, highly targeted campaigns that maximize results.
- The Services Department will be able to quickly and efficiently satisfy customer issues, while assisting in the sales cycle.

## Endowance & Jitterbit: Integrations Made Easy

Endowance and Jitterbit infused technology is the key to communication between ERP and Salesforce. The information syncs in both directions so relevant customer data is available on both ends, regardless of where the input occurred.

Duet was built with affordability and ease of use in mind, no hardware to buy and house, no IT presence needed; the connection is fully managed, by Endowance, in the cloud.



- 360 degree view of your customers
- Better access to critical information
- Streamline business processes
- Improve interdepartmental communication
- Reduce data and work duplication
- Make more informed business decisions
- Become more customer focused
- Executive visibility into the sales process, marketing campaigns and service reports
- Improve forecast accuracy
- Streamlined quoting and approval process
- Drive profitability



Learn More Here: www.endowance.com/duet